

Executive Placement Report

2014



Department of Management Studies  
Indian Institute of Technology, Roorkee



# Department of Management Studies, IIT Roorkee

## Executive Placement Report, 2014

**Department of Management Studies, IIT Roorkee**, witnessed yet another season of successful placements with the batch of 2014 securing excellent jobs in some of the top global organizations. The department achieved new heights by setting records in terms of the number of students being placed and total number of offers received. The belief the outside world and corporate places on the quality management education that DoMS, IIT Roorkee, has rightly reflected in the placement offers the students ended up with. Students were suitably rewarded for their exceptional performance during summer internships with pre-placement offers.

The class of 2014 – Department of Management Studies, IIT Roorkee - was offered coveted profiles across domains with some of the most respected names in the industry looking for candidates in the talented student pool of DoMS, IIT Roorkee. Students received offers for profiles like Consulting, Manufacturing, Banking and Finance, Analytics, IT and General Management.

The class of 2014 – consisted of 87 students, who came from diverse backgrounds, domiciles, work experience and profiles – making it a batch of perfect assortment for MBA. 87 students specialized in two streams given the curriculum that mandates the students to specialize in at least two streams among Finance, Marketing, Operations, Human Resources and IT. The executive placement process this year has seen the participation of 41 companies resulting in 83 offers. One student opted out of the placement process.

Fishing the candidates out of the DoMS pool by the business bigwigs has been done in decent numbers.

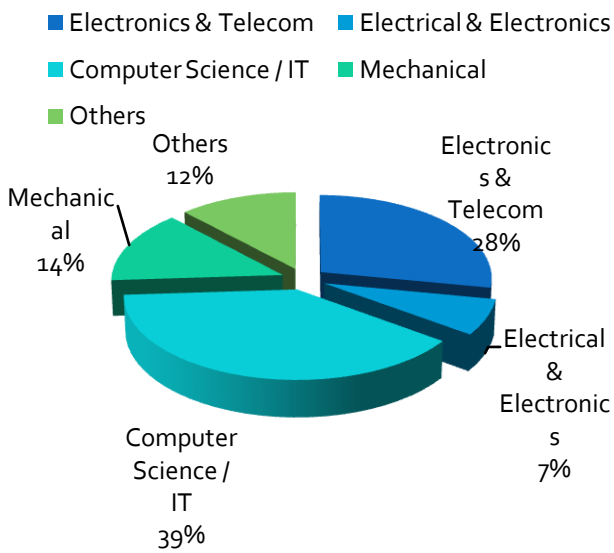
**Deloitte, CRISIL, ICICI Bank, Analytics Quotient and Infosys** together offered a total of 37 offers that include profiles ranging from Management Consulting, Technology Consulting, Product Management and Analytics.

**HCL Infosystem, HCL Technologies, Newgen Technologies, IBM, Onicra credit ratings, Boston Analytics, Indiamart, Wipro, FunFirst, SyberPlace, Decimal Technologies, DreamOrbit, JBM, Advance Group, E - Gmat, Cardekko.com (Girnar Software), Bird Vision Consulting, Hero Motocorp, Power2sme, Kelton Tech, Finatoz, Ayusam Softwares, Instigence, iGate Global Solutions, Skillizen and Quality Group** etc. have offered the students an eclectic mix of profiles ranging from Finance, Operations, Technology Consulting, Human Resources, Sales and Management Consulting etc.

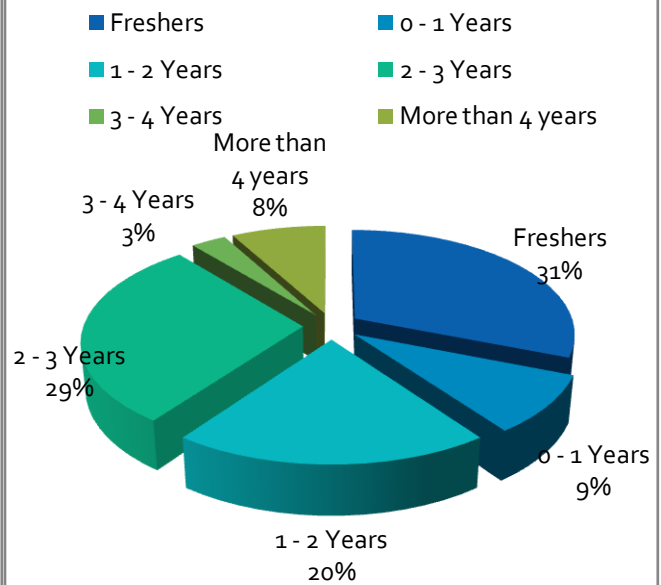


# Batch Profile

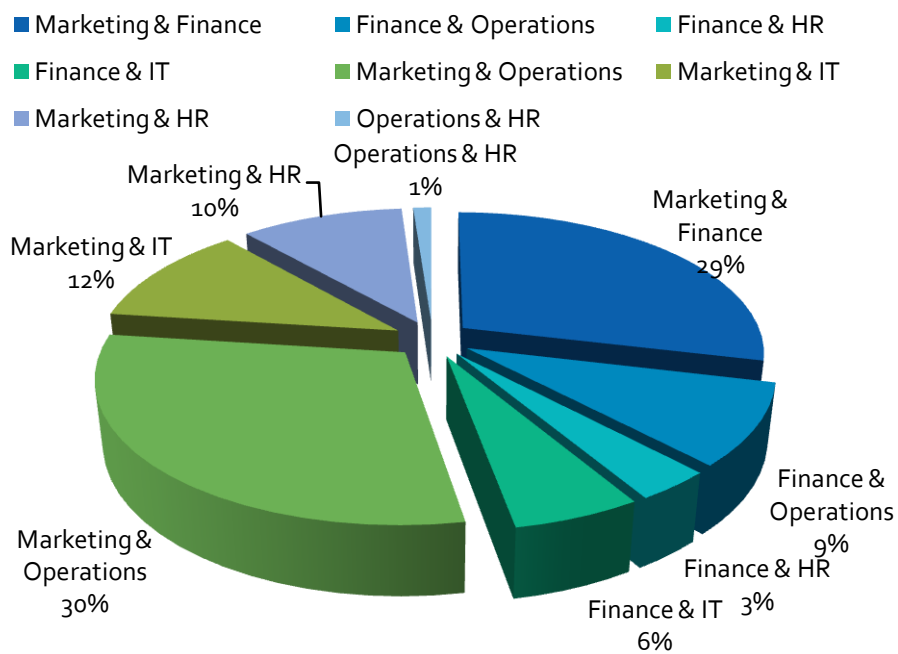
## Graduation Background



## Work Experience



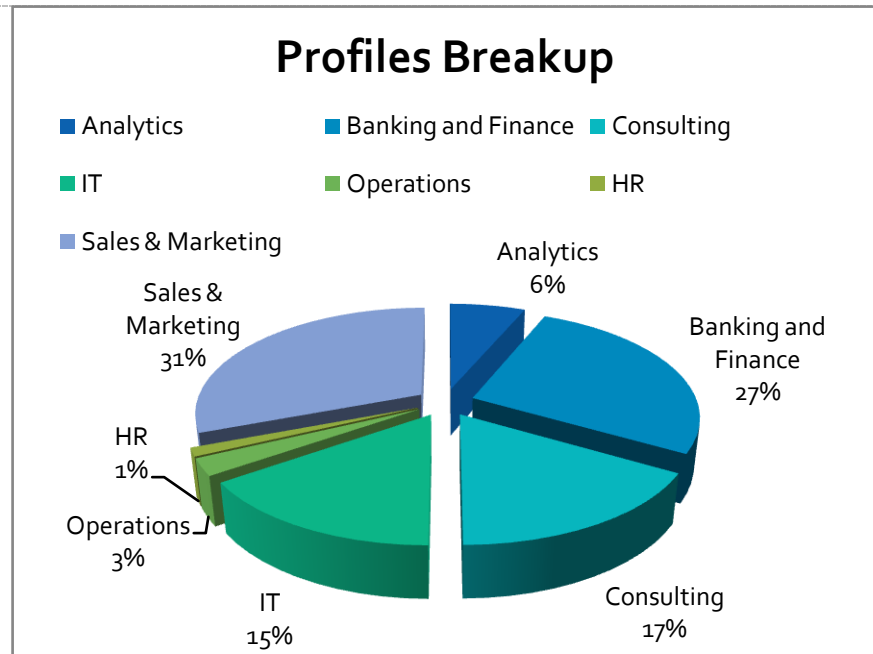
## Dual Specialization Breakup





## Breakup of the Profiles Offered

A sum total of 41 companies visiting the campus gave 81 offers to the students of DoMS, IIT Roorkee. The profiles offered to students ranged from Enterprise Risk Solutions Consulting, Technology Consulting, Business Analyst, Business Development, Domain Consultant, HR Specialist and Sales. The breakup of the profiles is given in the pie chart.



## Sector wise split- Final Placements 2014

### Banking and Finance

The banking and finance sector attracted around 27% of the batch with offers being made from prominent companies like **CRISIL, ICICI Bank, Onicra Credit Ratings and Finatoz**. Some of the profiles which were offered are Risk Management, Credit Research Analyst, Wealth Management and Retail Banking.

### Sales and Marketing

The companies which offered marketing profiles are **HCL Infosystem, Newgen Technologies, HCL Technologies, Indiamart, FunFirst, SyberPlace, Decimal Technologies, E - Gmat, Bird Vision Consulting, Power2sme, Kelton Tech, Ayusam Softwares, Instigence, Skillizen and Quality Group**. The profiles that were offered by these companies included pre-sales, sales, marketing, digital marketing, business development and sales management etc.



## IT Management

Students interested in IT Management were offered profiles of IT Project Manager, Management, Market Insight Analyst, and Business Analyst by leading companies like **Infosys, Wipro, IBM, Hero Motocorp, iGate Global Solutions, and Cardekko.com (Girnar Software)**.

## Consulting and Strategy

The consulting and strategy profiles were offered by leading companies like **Boston Analytics, Deloitte Touche Tohmatsu Limited and DreamOrbit**. Students were offered challenging roles like Domain Consultancy, Business Analysis, Consultancy and IT consulting to name a few.

## Operations Management

Students interested in operations management were offered challenging profiles in brand management and general management by leading companies like **JBM and Advance Group**.

## International Placements

Quality Group offered the role of Marketing Executive.

Placement Statistics	
Number of students in the batch	87
Number of students participated in placements	86
Number of Students Placed	80 <sup>1</sup>
Number of offers	83
Number of international offers	1
Number of participating companies	41
Number of PPI/PPOs	2
Average annual compensation (International)	INR 9.60 Lakhs
Average annual compensation (Domestic)	INR 8.07 Lakhs
Highest annual compensation (Domestic)	INR 12.50 Lakhs
Median annual compensation (Domestic)	INR 8.00 Lakhs

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<sup>1</sup> 2 students placed in Public Sector Organization via competitive exams