



# Department of Management Studies, IIT Roorkee

---

## Executive Placement Report, 2013

---

The class of 2013 – Department of Management Studies, IIT Roorkee – consisted of 86 students, who came from diverse backgrounds, domiciles, work experience (ranging from 0 to 5 years) and profiles – making it a batch of perfect assortment for MBA. 86 students specialized in two streams given the curriculum that mandates the students to specialize in at least two streams among Finance, Marketing, Operations, Human Resources and IT.

The executive placement process this year has seen the participation of 40 companies resulting in 69 offers. Five students opted out of the placement process.

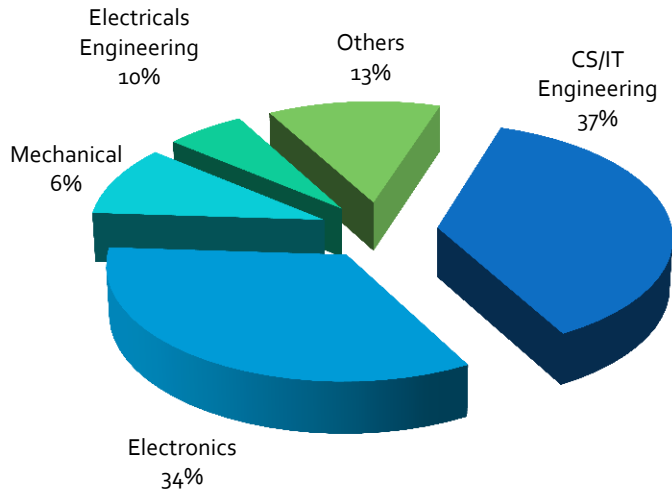
Fishing the candidates out of the DoMS pool by the business bigwigs has been done in decent numbers. **Deloitte, Infosys, CRISIL, Analytics Quotient** and **Oxigen** together offered a total of 31 offers that include profiles ranging from Management Consulting, Technology Consulting, Product Management and Analytics.

**IBM, KPMG, FLIP, Aranca, Bharat Benz, Boston Analytics, Choice Solutions Ltd, Dream Orbit, E-Valueserve, Glocal Edge, Goldseal, Graphic Era University, HCL, HDFC Fund, IBM, IFFCO Limited, I-Maritime, IndiaMART Intermesh, Infosys Ltd, inMobi, ITC Infotech, Market Insights, Newgen, Shephertz Technologies, Smart CUBE, Wipro, 3M, Bangalore, Actuant India, Amazon, Hyderabad, Feedback Consulting, Bangalore, Havells, NCR, Jaipur Rugs, L&T, McGrawHill, NCR, Mu Sigma, Bangalore, SRF, UCO Kolkata** etc. have offered the students an eclectic mix of profiles ranging from Finance, Operations, Technology Consulting, Human Resources, Sales and Management Consulting etc.

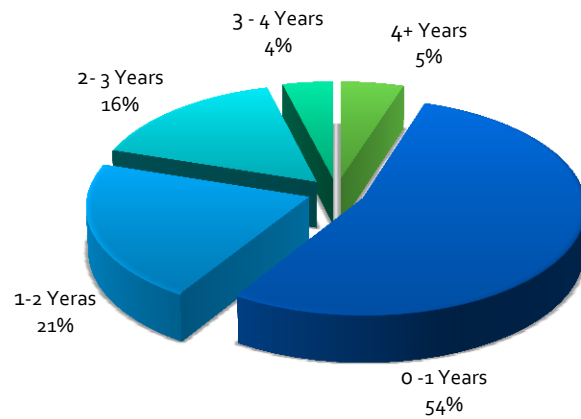


## Batch Profile

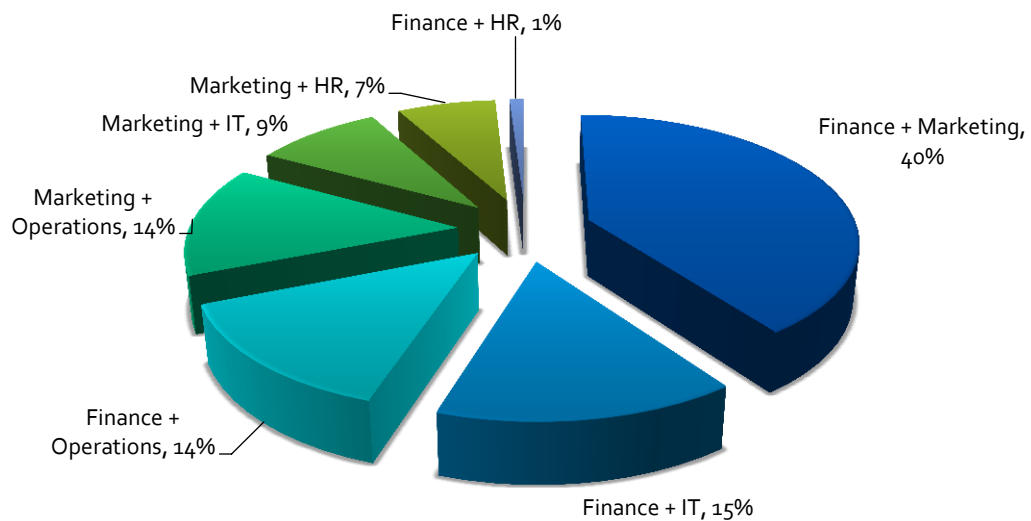
### Graduation Background



### Work Experience



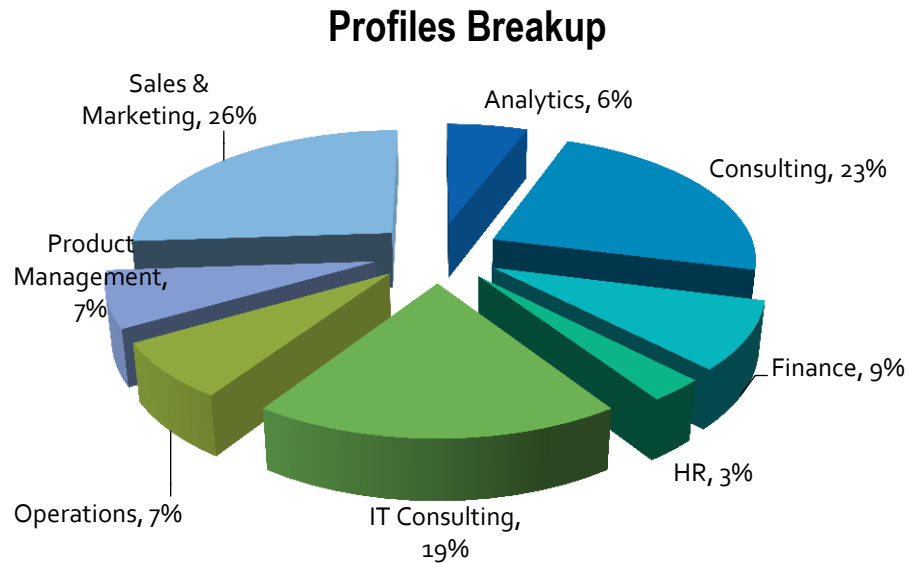
## Dual Specialization Breakup of Students





## Breakup of the Profiles Offered

A sum total of 40 companies visiting the campus gave 69 offers to the students of DoMS, IIT Roorkee. The profiles offered to students ranged from Enterprise Risk Solutions Consulting, Technology Consulting, Product Management, Business Analyst, Business Development, Domain Consultant, HR Specialist and Sales. The breakup of the profiles is given in the pie chart.





---

## Sector wise details

---

### Banking and Finance

---

The banking and finance sector attracted around 13% of the batch with offers being made from prominent companies like **CRISIL, HDFC Fund, Aranca and FLIP**. Some of the profiles which were offered are Credit Research Analyst, Equity Research, Corporate Credit, Treasury, Commercial Banking and Retail Banking.

---

### Sales and Marketing

---

The companies which offered marketing profiles are **IndiaMART, inMobi, Bharat Benz, ITC InfoTech, Newgen, Glocal Edge, Dream Orbit, Shephertz Technologies and Choice Solutions Ltd**. The profiles that were offered by these companies included pre-sales, market research, sales, digital marketing, business development and sales management etc.

---

### IT Management

---

Students interested in IT Management were offered profiles of Product Management, Solution Management, Business Analyst and Product Specialist by leading companies like **Infosys, HCL, Smart Cube, Wipro and Oxigen**.

---

### Consulting and Strategy

---

The consulting and strategy profiles were offered by leading companies like **Boston Analytics, KPMG, Deloitte Touche Tohmatsu Limited, I-Maritime and Infosys**. Students were offered challenging roles like Domain Consultancy, Business Analysis, Consultancy and IT consulting to name a few.

---

### Operations Management

---

Students interested in operations management were offered challenging profiles in supply chain management and Material Management by leading companies like **IndiaMART Intermesh and IFFCO Limited**.

---



# Important Figures

## Placement Summary

TOTAL NUMBER OF STUDENTS PARTICIPATED	81
AVERAGE SALARY OFFERED	INR 7,48,255
HIGHEST SALARY OFFERED	INR. 11,00,003
MEDIAN SALARY OFFERED	INR 7,50,000
TOTAL NUMBER OF OFFERS	69
NUMBER OF COMPANIES PARTICIPATED	40

## Classification of the entire placement pool

Categories	Number
<b>Total students eligible for placements</b>	<b>86</b>
<b>Students who sought Placement through the institute</b>	<b>81</b>
<b>Total Offers Accepted</b>	<b>69</b>
<b>Total who did not seek employment through the institute</b>	<b>5</b>



## Sector-wise classification

Sector	No. of Offers accepted
Automobile	2
Financial Srvices/ Banking/ Insurance	8
Conglomerate	1
Consulting	11
Infrastructure	5
IT & ITES	16
Manufacturing	4
Market Research/ Analytics	8
Education	2
E Commerce	2
Digital Marketing	1
Mobile Platforms	9

## Function wise Classification

Sector	No. of Offers accepted
Analytics	4
Consulting	16
Finance	6
HR	2
IT Consulting	13
Marketing	5
Operations	5
Product Management	5
Sales	13

Report Prepared by *Placement and Corporate Relations Team of DoMS, IIT Roorkee*